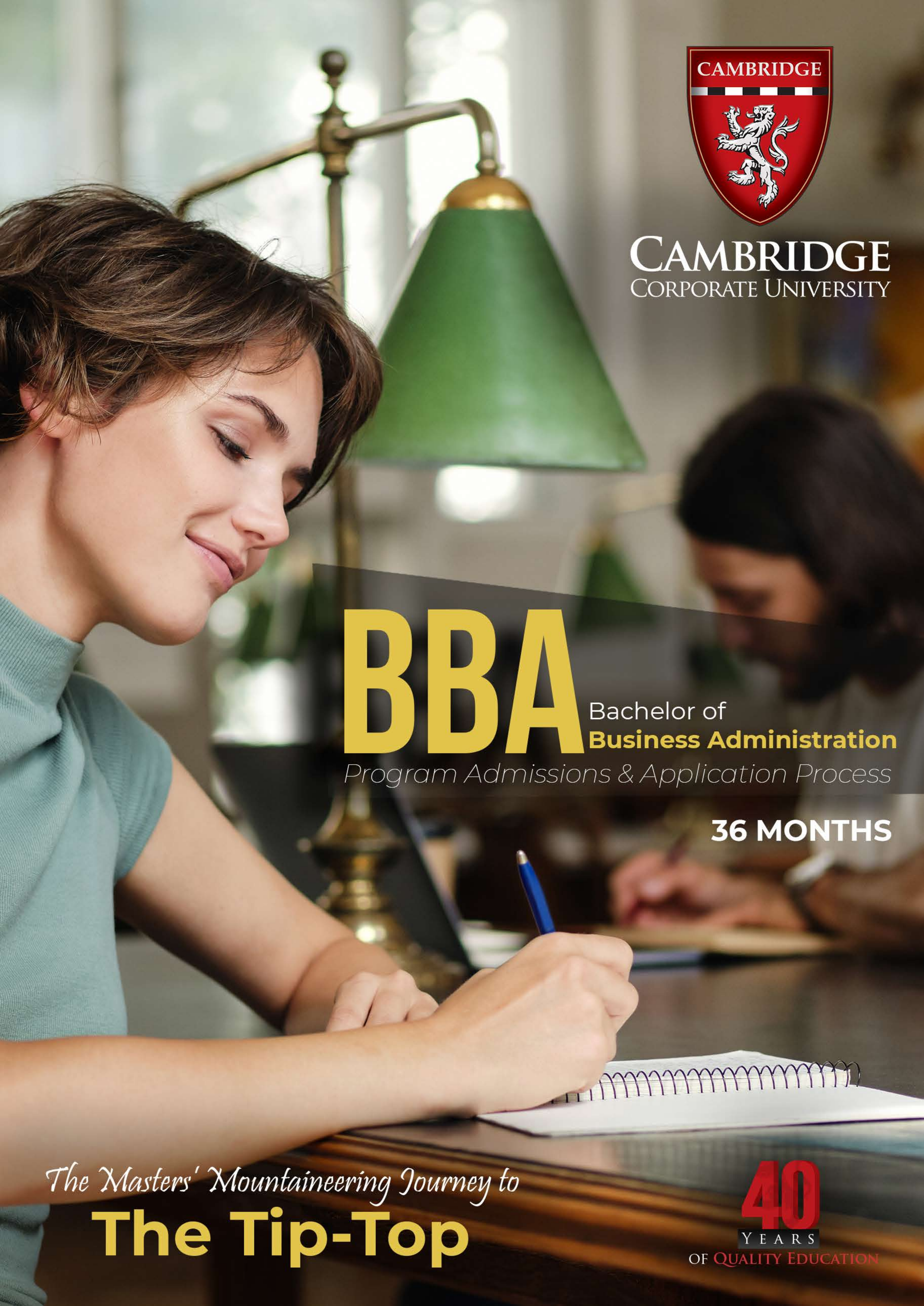

CAMBRIDGE
CORPORATE UNIVERSITY

BBA

Bachelor of
Business Administration

Program Admissions & Application Process

36 MONTHS

The Masters' Mountaineering Journey to

The Tip-Top

40 YEARS
OF QUALITY EDUCATION

Overview

The Bachelor of Business Administration (BBA) program offered via different departments at the Albert Schweitzer School of Management (ASSM) at Cambridge Corporate University (CCU) is one of the most advanced business degrees and is ranked on the top list of corporate programs worldwide with nine different majors.

In studying to earn a Business degree from Cambridge Corporate University, you will develop the capacity for independent critical thought and problem-solving, as well as other skills required in responsible positions in a wide variety of organisations and professions.

Program Structure

The degree entitled Bachelor of Business Administration at CCU lasts three years and includes a 12-month major placement with 24 weeks BBA Project.

All Business Studies pathways are made up of 12 modules; each lasts for 10 weeks, representing the BBA course track plus 24 weeks BBA-Project. The first two years cover the core course track of the programs and are compulsory. The final year (third year) covers the major course track and project.

Students admitted to the Bachelor of Business Administration Program (BBA) program at CCU can choose among nine different majors, providing modules' grades support this choice.

- **International Business (BBA-IB)**
- **Computer science (BBA-CS)**
- **Private Banking (BBA-PB)**
- **Government & Economy (BBA-GE)**
- **Pharmaceutical Industry Management (BBA-PIM)**
- **Linguistics and Culture (BBA-LC)**
- **Media Management (BBA-MM)**
- **Logistics & Supply Chain Management (BBA-LSM)**
- **Artificial Intelligence & Robotics (BBA-AIR)**

CCU Learning Model

Cambridge Corporate University's learning model is unique, innovative, digital, transformative, and live. Only at CCU the online portal is an actual lecturing hall, where the instructor interacts face to face with students from different countries around the world. The CCU-Learning model offers a unique opportunity for industry professionals, researchers, and talented students to become part of the collective-intelligence mental setup of Cambridge Corporate University.

Why Students Come to CCU?

The CCU BBA World Class

CCU is an educational and research University that teaches students how to master the new world of change and manage the process's speed and scale.

Our BBA World-Class appeals to the new digital age needs and requirements, where diversity equals innovation and innovation equals wealth.

We gather different thinking schools, research perspectives, and talented minds under one roof, ensuring productive interaction. At CCU, our students and graduates are Masters of Wealth Creation and Value Generation.

The CCU BBA Curriculum

All academic programs at the Cambridge Corporate University are developed and taught by CCU faculty who are distinguished academicians, skilled educators, groundbreaking researchers, award-winning authors, and entrepreneurs in their respective fields.

CCU programs' curriculum and modules are unique, innovative, stimulating, and live. Only at Cambridge Corporate University will you enjoy the reality of experience and knowledge transfer, and you will link your every-week study, assignment, and curriculum to your business environment and activities.

The CCU Awards and Recognition

Cambridge Corporate University is a symbol of excellence in Corporate Education; the University, its institute, Centers, and Faculty have won several national and international awards.

To know more about the CCU BBA World Class, Curriculum, Award and Recognition, please visit the program portal at the CCU website at **www.cambridgecu.ch**

Your BBA Learning Journey

- Live Lecturs
- Scenario Cases (250)
- Discussion Groups & Workshops
- BBA Program Thesis
- Alumni Networking Portal
- Program Manager

Entry requirements

A. Swiss Education Applicants for the BBA program at Cambridge Corporate University are expected to have achieved or expect to achieve
A recognised Swiss or Liechtenstein maturity certificate (Maturität, Matura) or
A Swiss Vocational Maturität (Berufsmaturität) with "Passerelle"
A Swiss Specialised Maturität (Fachmaturität) recognised throughout Switzerland with"Passerelle"

B. Foreign Education Applicants for the BBA program at Cambridge Corporate University are expected to have achieved or expect to achieve
A foreign upper secondary school leaving certificate (High-School) (such as a German Abitur or British A-level). Subjects, the number of hours and school years will be considered during the assessment.

Proficiency in English: participants should be able to produce well-structured work, summarise key points clearly and discuss issues in writing from different points of view.▪ For specific information about the entry requirements to the BBA program, please write to the Registrar Office at: registrar@cambridgecu.ch

Applications & Admissions

To apply for the program, you should complete the attached application form and sent it back to me with the following:

- ✓ Copy of the applicant's CV.
- ✓ Copy of the applicant's valid passport or ID.
- ✓ Copy of the applicant's most recent degree, diploma
- ✓ One digital picture
- ✓ Completed BBA application
- ✓ BBA Essay Statement - In a maximum of 750 words, please describe why you are interested in enrolling in the BBA program at the Cambridge Corporate University and How this degree will reflect on your professional life and career.
- ✓ Payment confirmation of the application fee of 150 Fr. (only one hundred and fifty Swiss franc) paid to the CCU attached account.

- ✓ The above are the required documents to apply for the BBA Program at Cambridge Corporate University for the current academic year, as confirmed by the CCU Academic Board (CAB).

BBA TUITION FEE AND ADMISSIONS PROCESS

The BBA tuition fee for the current academic year is CHF 29000 (only twenty-nine thousand Swiss francs). The cost covers the entire BBA tuition fee and study materials.
A registration fee of CHF150 (Only one hundred and fifty Swiss francs) is applicable at the application time.

BBA FINANCIAL SUPPORT PROGRAMS & SCHOLARSHIP

The Institute of Artificial Intelligence & Robotics (IAR) Special Scholarship Grant

The Institute of Artificial Intelligence & Robotics (IAR) at Cambridge Corporate University offers a Special Scholarship Grant (SSG300) with the value of CHF 3000_ Three thousand Swiss Francs for Swiss and Europe based students.

Payment Plans are also available:

The MBA-PIM tuition fee can be paid via one of the following payment plans:

01

ONE-TIME FULL PAYMENT
with
CHF 1000
Deduction

02

IN THREE INSTALMENT
with one time
9%-nine
interest fee

03

IN SIX INSTALMENT
with one time
11%
interest fee

PROGRAM INTAKES / ADMISSIONS

FIRST INTAKE

DEADLINE OF APPLICATION ON
25 NOVEMBER
THE PROGRAM STARTS ON
6 JANUARY

SECOND INTAKE

DEADLINE OF APPLICATION ON
25 FEBRUARY
THE PROGRAM STARTS ON
6 APRIL

THIRD INTAKE

DEADLINE OF APPLICATION ON
25 APRIL
THE PROGRAM STARTS ON
6 JUNE

FINAL INTAKE

DEADLINE OF APPLICATION ON
25 JUNE
THE PROGRAM STARTS ON
6 SEPTEMBER

Please consider the fact that the program admission committee reviews the BBA tuition fee in its annual academic meeting, and the program fee is confirmed accordingly.

Please contact the Registrar Office at **registrar@cambridgecu.ch** if you have any further questions, to book a meeting with an BBA Admission Advisor, or need any support in starting your application process.

40 YEARS OF QUALITY EDUCATION

CAMBRIDGE

CAMBRIDGE CORPORATE UNIVERSITY

The Land of SuperHumans

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